08/02/2012 12:48 PM	08/02/2012 10:50 AM
Printed:	Last Received:
Traffic Order# 195877	
2 Status Returned	
6838185 Ver#	
Rep Order#	EC'd Yes

Showing Buylines: Last Sta Revised Lines

7

l of

Station KASA-TV ALBUQUERQUE, NM.
Advertiser ().AMER 4 PROSPERITY
Product AMER FOR PROSPERITY STEPHANIE KOHLBAUER

Estimate# Phone#

Buyer Fax#

08/28/2012 - 09/03/2012 600 FAIRMONT AVE, S#306 TOWSON, MD 21286 /P1/P2/E //318) MENTZER MEDIA Agency C/P1/P2/E Hiatus Weeks Flight Dates Agency

) PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845 Salesperson Phone# Salesperson FAX# Rep Firm Sales Office (Salesperson (

-- CONTRACT COMMENT ---

-- REMARKS --

SEE LINES 3,4,5

		£									
בי	Daypart	Frogram	Dates	# of Weeks	Total Cost	Len	Spots/Week Day	Day	Time	Total Spots	Rate
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∞ *			08/31-08/31	н	\$500.00	:30	T.	Ŀı	8P-9P	1	\$500.00
		Buyline Comment: HOUSE									
		Station Remark: V2 PROGRAM AIRING THIS LINE IS BONES. PLS CHANGE	THIS LINE IS BONE	S. PLS CI	IANGE						
*			09/01-09/01	1	\$400.00	:30	н	SA	7P-8P	1	\$400.00
		Buyline Comment: COPS									
		Station Remark: V2 FOX AIRING NCAA FOOTBALL - HAWAII VS USC 530-9P 9/1. MG 530-9P NCAA FOOTBALL 9/1. PLS OK TO BOOK MG	AA FOOTBALL - HAWAI	I VS USC TO BOOK	530-9P 9/1. MG						
*			09/02-09/02	1	\$250.00	:30	н	SU	8P-9P	П	\$250.00
		Buyline Comment: NEWS									
		Station Remark: V2 THIS LINE SHOULD BE 8-9AM. WE HAVE BOOKED IN FOX NEWS SUNDAY 9/2 8-9A	JLD BE 8-9AM. WE HAY	VE BOOKEI	O IN FOX NEWS						

---REPORT TOTALS---

Report Totals: 3 / \$1,150.00

--SALES MONTHLY TOTALS-

Lines not sent/rcld/rtrn: 0 / \$0.00 Station Totals: 8 / \$5,650.00 Sales Totals: 8 / \$5,650.00 8 / \$5,650.00 Sep 12:

Rep Order# EC'd Yes	6838185	Ver# 2	Status	Status Returned	Traffic Order# 195877		Printed: Last Received: ng Buylines: Last	Printed: 08/02/2012 12:48 PM Last Received: 08/02/2012 10:50 AM Showing Buylines: Last Sta Revised Lines	2 of	7
Station KASA- Advertiser (Product AME Estimate# 318 Buyer STEI Phone#	ration KASA-TV ALBUQUERQUE, NM. Advertiser ().AMER 4 PROSPERITY Froduct AMER FOR PROSPERITY Stimate# 318 Buyer STEPHANIE KOHLBAUER Hone#	UERQUE, N. PROSPERI SPERITY HLBAUER	IM.		Agency () MENTZER I 600 FAIRMONT AV TOWSON, MD 2128 Agency C/P1/P2/E //318 Flight Dates 08/28/2013 Hiatus Weeks	() MENTZER MEDIA 600 FAIRMONT AVE, S#306 TOWSON, MD 21286 P1/P2/E //318 es 08/28/2012 - 09/03/2012		Rep Firm Sales Office () P) Salesperson () A Salesperson Phone# Salesperson FAX#	PHILADELPHIA AMY MCCREARY 215-568-6540 215-568-1845	

--COMPETITIVE--

Market Totals

---COMPETITIVE COMMENTS---

NEW ORDER

JUL12 RA35+

Demos

Books

-- CREDIT RISK ---CASH IN ADVANCE

\$70,625

42% 0/0

KRQE KASA

33 0/0

CABL KOB

00 0 KASY KWBQ

KLUZ

Salesperson Phone# Salesperson FAX#

0/0

KOAT

170

10f 2	PHIA REARY NO 1874 1845	
	PHILADELPHIA AMY MCCREARY 215-568-6540 215-568-1845	
08/02/2012 10:49 AM 08/02/2012 9:17 AM Lines	Rep Firm Sales Office () PI Salesperson () A. Salesperson Phone# Salesperson FAX#	
Printed: 08/ Last Received: 08/ Showing Buylines: All Lines	DIA 5#306 39/03/2012	
Traffic Order# [9.58 7]	Agency () MENTZER MEDIA 600 FAIRMONT AVE, S#306 TOWSON, MD 21286 Agency C/P1/P2/E //318 Flight Dates 08/28/2012 - 09/03/2012 Hiatus Weeks	
1 Status New	JE, NM. PERITY IY JER	
Ver#	UQUERQI ER 4 PROSI PROSPERL KOHLBAU	
6838185	ASA-TV ALBUQUERQUE, NM. ().AMER 4 PROSPERITY AMER FOR PROSPERITY 318 STEPHANIE KOHLBAUER	
Rep Order# 6838185 EC'd Yes	Station KASA-TV ALBUQUERQUE, NM. Advertiser ().AMER 4 PROSPERITY Product AMER FOR PROSPERITY Estimate# 318 Buyer STEPHANIE KOHLBAUER Phone# Fax#	

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- CON	CONTRACT COMMENT	MENT									
Ľn	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
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∺		Buyline Comment: NEWS	08/28-08/31	1	\$3,000.00	:30	м	I-UT	9P-930P	б	\$1,000.00 %
7		Buyline Comment: BONES	08/31-08/31	1	\$500.00	:30	н	Ĺu	7P-8P	1	\$500.00 3
m		Buyline Comment . Hollow	08/31-08/31	7	\$500.00	:30	⊣	Į.i.	8P-9P	-	\$500.00 3
4		Buyline Comment: COPS \mathcal{N}_{CA}	1 B H 09/01-09/01	70911 1 \$4	\$400.00	30 :30	entrational special property control of the control	4CO 4CO SA	-3 JP-8P	236-96	\$400.00
ß	I	Buyline Comment: NEWS	09/02-09/02	п	\$250.00	30	Г		16-48	1	\$250.00\$
9		Buyline Comment: NEWS	09/03-09/03	П	\$1,000.00	:30	н	Σ	9P-930P	1	\$1,000.000

Buyline Comment: NEWS

--- REPORT TOTALS--Report Totals: 8 / \$5,650.00

---SALES MONTHLY TOTALS---

Sep 12: 8 / \$5,650.00

Sales Totals: 8 / \$5,650.00

2 of 2	
08/02/2012 10:49 AM	08/02/2012 9:1 / AM ines
Printed:	Last Received: Showing Buylines: All L
Traffic Order#	
Ver# 1 Status New	
6838185	
Rep Order#	EC u 163

() MENTZER MEDIA 600 FAIRMONT AVE, S#306 TOWSON, MD 21286 Agency C/P1/P2/E Flight Dates Hiatus Weeks Agency Station KASA-TV ALBUQUERQUE, NM.
Advertiser ().AMER 4 PROSPERITY
Product AMER FOR PROSPERITY

318 STEPHANIE KOHLBAUER

Estimate#

Buyer Phone#

Fax#

08/28/2012 - 09/03/2012

215-568-6540 215-568-1845

) PHILADELPHIA) AMY MCCREARY

Rep Firm Sales Office (

Salesperson (

Salesperson Phone# Salesperson FAX#

17%

KOAT

0/0

KLUZ

0/0 0/0

KASY KWBQ

42% °/°

33. 0/2

CABL KOB

\$70,625

Market Totals

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Station Totals: 8 / \$5,650.00

KASA KRQE

---COMPETITIVE COMMENTS---

NEW ORDER

JUL12 RA35+ Demos Books

-- CREDIT RISK --

CASH IN ADVANCE

Spot Manager: All, 08/28/12-09/04/12

deucy	A site	GI-bA	Air Time	Length Priority	Date	Alt Order # Estimate #
						dvertiser: POL/Americans For Prosperity Station: KASA
						Order: 195877
						↑:9niJ
						Time Period: 9p-930p
Rentzer Media Services				59 0£:	08/30/12	81838188890
Nentzer Media Services Mentzer Media Services				:30 P3	21/82/80	81858188890
Mentzer Media Service:				:30 P3	21/82/80	8163818630
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						Line: 3
						Time Period: 8p-9p
Pentzer Media Services	W 00'009\$:30 P3	08/31/15	81638186830
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ociuno 2 ciball 195tual	M 00 00 b			VG 06.	G P/ P U/ U U	Time Period: 7p-8p
lentzer Media Services	00.004			44 0£:	21/10/60	06838185318
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						Time Period: 8a-9a
lentzer Media Services	\$250.00 M			:30 P3	09/05/15	81828188890
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	00.032\$					
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sociumo? cibol/ rozimo!	V 00 000 P\$			60.00	07700700	Time Period: 9p-930p
lentzer Media Services	00.000,1\$:30 P3	21/20/60	8185818889
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	(

[Sorted by: Line]

1 8 0 a 3 a

Spot Manager: All, 08/28/12-09/04/12 (08/02/12 4:21:56 PM)

00.039,3\$

AON-CANDIDATE/ISSUE ADVERTISEMENTS

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John Fynn	Стопр Тгеаѕигег
201/1/ Millings	Executive Director or
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903-348-6820	у Рионе:
Mashington D.C. 20036	City, State & Zip Code:
1786 M St. NW 10+6 Floor	Address:
Americans for Prosperify	Advertiser Group Mame:

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ogramming refers to, the	nicates a message relating to any polit orq orli (s)etabibnso beTilaup yllagel e propietalion(s) or the election(s) (s)etale)	importance," list the name of th